



WLOS Asheville
110 Technology Dr
Asheville, NC 28803

Buying Time Media
650 Massachusetts Ave NW
Ste 210
Washington, DC 20001

Contract # 1355124

Schedule Dates 10/30/12-11/05/12
Advertiser Linda Coleman for Lieutenant Governor North Car
Agency Buying Time Media (1779)
Product POLITICAL CANDIDATE (ns) (1186)
Brand LINDA COLEMAN/LT.GOV (467829)
Salesperson Millennium/PHL, Philadelphia (1103)
Sales Office Millennium Philadelphia
Buyer Name KLEBAHN,KATE
Phone/Fax /
CPE 2180
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments LINDA COLEMAN/LT GOV
LINDA COLEMAN FOR LT GOVERNOR

Date Entered 08/15/12
Last Modified 08/15/12
Entered By Louise Palmer
CO-OP No
Headline # ECR09790356
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$4,672.50
Net Total \$26,477.50
Sales Tax

Asheville (WLOS)

By Broadcast Month	Spots	Rate
Nov. 2012	28	\$31,150.00
Grand Total:	28	\$31,150.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News	10/30/12-11/05/12	2	:30	5:28A- News-News 13 Early 530a		1	1	1	1	1			5	\$600.00	\$3,000.00	Asheville (WLOS)	NEWS LEVEL 2	8/15/12
2.0	Normal Line / News	10/30/12-11/05/12	2	:30	7A- 8A (EST)		1	1	1	1	1			5	\$1,400.00	\$7,000.00	Asheville (WLOS)	GMA LEVEL 2	8/15/12
3.0	Normal Line / News	10/31/12-10/31/12	2	:30	6A- 6:30A (EST)	1			X					1	\$1,200.00	\$1,200.00	Asheville (WLOS)	NEWS LEVEL 2	8/15/12
4.0	Normal Line / News	10/30/12-11/05/12	2	:30	4:59P- News-News 13 First News At 5p		1	1	1	1	1			5	\$1,200.00	\$6,000.00	Asheville (WLOS)	NEWS LEVEL 2	8/15/12
5.0	Normal Line / News	10/30/12-11/05/12	2	:30	5:28P- News-News 13 at 5:30p		1	1	1	1	1			5	\$1,400.00	\$7,000.00	Asheville (WLOS)	NEWS LEVEL 2	8/15/12
6.0	Normal Line / News	10/30/12-11/05/12	2	:30	10:59:56P- News-News 13 11p Late News		1	1						2	\$1,600.00	\$3,200.00	Asheville (WLOS)	NEWS LEVEL 2	8/15/12
7.0	Normal Line / News	11/04/12-11/04/12	2	:30	10:59:56P- News-News 13 11p Late News	1							X	1	\$1,600.00	\$1,600.00	Asheville (WLOS)	NEWS LEVEL 2	8/15/12
8.0	Normal Line / News	11/03/12-11/03/12	2	:30	8A- ABC-Good Morning America Saturday	1						X		1	\$700.00	\$700.00	Asheville (WLOS)	GMA LEVEL 2	8/15/12
9.0	Normal Line / News	11/03/12-11/03/12	2	:30	6:58:20A- News-News 13 @ 7am Saturday	1						X		1	\$450.00	\$450.00	Asheville (WLOS)	NEWS LEVEL 2	8/15/12
10.0	Normal Line / News	11/03/12-11/03/12	2	:30	5:58:40A- News-News 13 @ 6am Saturday	1						X		1	\$300.00	\$300.00	Asheville (WLOS)	NEWS LEVEL 2	8/15/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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11.0	Normal Line / News	11/04/12-11/04/12	2	:30	8A- ABC-Good Morning America Sunday	1							X	1	\$700.00	\$700.00	Asheville (WLOS)	GMA LEVEL 2	8/15/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: